



# CONFERENCE ON LICENSING PRACTICES IN 5G INDUSTRY SEGMENTS

29 & 30 January 2019

**Geneva/Switzerland**

**ITU, Montbrillant Building, Rue de Varembe 2, 1202 Genève**

**Meeting Room H**

## About the Conference:

Focusing on the development of 5G the “Joint NGMN and ITU Conference on Licensing Practices in 5G Industry Segments” will facilitate sharing and discussing present-day licensing practices and related issues in different industry segments. The Conference will discuss issues that stakeholders may need to be aware of or to timely address, share licensors’, licensees’ and pool administrators’ requirements on patent pools/platforms, identify proposed practices and conduct for licensors and licensees in a 5G environment and identify requirements for increasing transparency and assessing essentiality of SEPs in 5G and look at the main key issues to be addressed in the coming years and how to resolve them.

Each session will have time reserved for Q & A and interactive discussions between panelists and the audience.

<https://www.itu.int/en/ITU-R/information/events/Pages/itugeneva.aspx>

## Registration & Fees:

The Conference is free of charge, but pre-registration needs to be done with ITU until 15th January 2019:

<https://www.itu.int/net4/CRM/xreg/web/Registration.aspx?Event=C-00005522>

Due to limited seats available registration will be made on a first-come-first-serve basis.

In case you are not registered with ITU yet, please create an user account on the event registration page.

## Location & Logistics:

The Conference will be hosted at the ITU Headquarter in Geneva, Switzerland at the “Montbrillant” building, Rue de Varembe 2, 1202 Genève. The meeting room reserved for the event is Room H.

Hotels with a special ITU discounted rate at: <https://www.itu.int/net4/travel/index.aspx>

Other useful info may be found at: <https://www.itu.int/en/ITU-R/information/events/Pages/itugeneva.aspx>

Public transportation is free for the duration of your stay if you ask for a transportation card at the hotel.

A free ticket (valid 1 hour) is also available before the exit of the arrival zone at the airport.

## Event Sponsors:



09.30 Day 1, Tuesday, January 29<sup>th</sup> 2019: Welcome & Registration

10.00 Welcome by the Conference Moderator, Stefan Engel-Flechsig, NGMN

10.10 Opening Remarks by ITU and NGMN

Dr. Chaesub Lee, Director Telecommunication Standardization Bureau, International Telecommunication Union

Dr. Peter Meissner, CEO and Member of the NGMN Board

## Session 1

10.30 Overview on Status of 5G Implementation in Industry Segments

**Moderator:** Ahmed Alsohaily University of Toronto

**Speakers:** Joe Sommer AT&T

Philippe Besson Orange

Sylvia Lu u-Blox

This session will describe the status of 5G deployment and applications, focusing on the most prominent use cases.

## Session 2

11.30 Overview on Standard Essential Patents (SEP) Licensing Practices

**Moderator:** Amy Marasco Microsoft

**Speakers:** Jay Jurata Orrick Herrington & Sutcliffe LLP

Monica Magnusson Ericsson

This session will bring participants up-to-date on standard essential patents (SEPs), FRAND licensing commitments, and related issues regarding the diversity of scope of FRAND licensing commitments, the diversity of open source software licenses and the availability of patent pool(s).

12.30 Lunch Break

## Session 3

13.30 Licensing Practices in Industry Segments in Detail

**Moderator:** Joe Siino Via Licensing

**Speakers:** Teemu Soininen Nokia

Matthias Schneider Audi

Thomas Buchholz Bosch Home Appliances

Noriko Fukuoka Panasonic

This session will give details on current licensing practices and how they may be impacted by the convergence of telecommunication (ICT) and industry segments.

15.00 Coffee & Tea

## Session 4

15.30 Requirements on Patent Pools/Platforms

**Moderator:** Garrard Beeney Sullivan & Cromwell LLP

**Speakers:** Taraneh Maghame Via Licensing

Mattia Fogliacco Sisvel

Bill Geary MPEGLA

Luke McLeroy Avanci

This session will discuss how patent pools/platforms are formed and intended to work; the pros and cons of pools/platforms, and the needs and perspectives of different stakeholders (licensors, licensees and pool administrators).

## Session 5

17.00 Panel Discussion Day 1 - Speakers and session chairs of Day 1

**Moderator:** Garrard Beeney Sullivan & Cromwell LLP

This session will engage the audience and the speakers of Day 1 in an interactive dialogue to discuss key issues with respect to licensing practices and patent pools.

18.00 Close of Day 1

18.30 Apéro with finger food

## 09.00 DAY 2, Wednesday 30<sup>th</sup> January 2019: Welcome & Registration

09.15 Welcome by Conference Moderator

### Session 6

#### 09.30 Requirements for Increasing Transparency and Assessing Essentiality of SEPs in 5G

**Moderator:** Bill Geary MPEGLA  
**Speakers:** Serge Raes NGMN  
 Emilio Davila-Gonzalez European Commission  
 Michael Fröhlich EPO  
 Christian Loyau ETSI

This session will discuss the approaches being taken by some stakeholders to address greater transparency as to what patents are or may be SEPs, and whether identified patents are in fact “essential” to implementation of a standard. The discussion will include a description of related objectives, issues and challenges.

11.00 Coffee & Tea

### Session 7

#### 11.30 Perspectives for Licensing for Licensors and Licensees in 5G

**Moderator:** Serge Raes Orange  
**Speakers:** Mr. Takeshi Tsuru Japanese Patent Office (JPO)  
 Kerry Miller Chair of the CEN-CENELEC Workshop Agreement SEP 1 “Principles and guidance for licensing Standard Essential Patents in 5G and the Internet of Things (IoT), including the Industrial Internet”  
 Dave Djavaherian Vice-Chair of the CEN-CENELEC Workshop Agreement SEP 2 “SEP Licensing Best Practices”  
 Keith Bergelt Open Invention Network

This session will discuss what are possible best practices and commonalities for SEPs licensing in the various industry segments and help the participants to understand the present practices and related issues.

13.00 Lunch

### Session 8

#### 14.30 Issues for Stakeholders – Panel session

**Moderator:** Harald Wanjura NGMN, Co-Chair IPR Forum  
 Hung Ling ITU, Rapporteur IPR ad-hoc Group

This session will identify and collect the issues discussed during the 2 days of the conference and focus on main key issues to be addressed in the coming years.

What are the open issues and how to resolve them?

This final session will engage the speakers of both days in an interactive dialogue with the audience to discuss key issues with respect to the different stakeholders’ expectations and related issues.

16.00 Closing Remarks by Hosts

16.30 Farewell Coffee & Tea