



CONFERENCE ON LICENSING PRACTICES IN 5G INDUSTRY SEGMENTS

29 & 30 January 2019

Geneva/Switzerland

ITU, Montbrillant Building, Rue de Varembe 2, 1202 Genève

Meeting Room H

About the Conference:

Focusing on the development of 5G the “Joint NGMN and ITU Conference on Licensing Practices in 5G Industry Segments” will facilitate sharing and discussing present-day licensing practices and related issues in different industry segments. The Conference will discuss issues that stakeholders may need to be aware of or to timely address, share licensors’, licensees’ and pool administrators’ requirements on patent pools/platforms, identify proposed practices and conduct for licensors and licensees in a 5G environment and identify requirements for increasing transparency and assessing essentiality of SEPs in 5G and look at the main key issues to be addressed in the coming years and how to resolve them.

Each session will have time reserved for Q & A and interactive discussions between panelists and the audience.

Registration & Fees:

The Conference is free of charge, but pre-registration needs to be done with ITU until 15th January 2019:

<https://www.itu.int/net4/CRM/xreg/web/Registration.aspx?Event=C-00005522>

Due to limited seats available registration will be made on a first-come-first-serve basis.

Location & Logistics:

The Conference will be hosted at the ITU Headquarter in Geneva, Switzerland at the “Montbrillant” building, Rue de Varembe 2, 1202 Genève. The meeting room reserved for the event is Room H.

Hotels with a special ITU discounted rate at: <https://www.itu.int/net4/travel/index.aspx>

Other useful info may be found at: <https://www.itu.int/en/ITU-R/information/events/Pages/itugeneva.aspx>

Public transportation is free for the duration of your stay if you ask for a transportation card at the hotel. A free ticket (valid 1 hour) is also available before the exit of the arrival zone at the airport.

Event Sponsors:



09.30 Day 1, Tuesday, January 29th 2019: Welcome & Registration

10.00 Welcome by the Conference Moderator, Stefan Engel-Flechsig, NGMN

10.10 Opening Remarks by ITU and NGMN:

Dr. Chaesub Lee, Director Telecommunication Standardization Bureau, International Telecommunication Union

Dr. Peter Meissner, CEO and Member of the NGMN Board

Session 1

10.30 Overview on Status of 5G Implementation in Industry Segments

Moderator: **Ahmed Alsohaily** University of Toronto

Speakers: **Silvia Lu** u-Blox
Philippe Besson Orange
N.N. AT&T

This session will describe the status of 5G deployment and applications, focusing on the most prominent use cases.

Session 2

11.30 Overview on Standard Essential Patents (SEP) Licensing Practices

Moderator: **Amy Marasco** Microsoft

Speakers: **Monica Magnusson** Ericsson
Jay Jurata Orrick Herrington & Sutcliffe LLP

This session will bring participants up-to-date on standard essential patents (SEPs), FRAND licensing commitments, and related issues regarding the diversity of scope of FRAND licensing commitments, the diversity of open source software licenses and the availability of patent pool(s).

12.30 Lunch Break

Session 3

13.30 Licensing Practices in Industry Segments in Detail

Moderator: **Joe Siino** Via Licensing

Speakers: **Teemu Soninen** Nokia
Kai Brandt Audi
Thomas Buchholz Bosch Home Appliances
N.N. Panasonic

This session will give details on current licensing practices and how they may be impacted by the convergence of telecommunication (ICT) and industry segments.

15.00 Coffee & Tea

Session 4

15.30 Requirements on Patent Pools/Platforms

Moderator: **Garrard Beeney** Sullivan & Cromwell LLP

Speakers: **Taraneh Maghame** Via Licensing
Mattia Fogliacco Sisvel
Bill Geary MPEGLA
Luke McLeroy Avanci

This session will discuss how patent pools/platforms are formed and intended to work; the pros and cons of pools/platforms, and the needs and perspectives of different stakeholders (licensors, licensees and pool administrators).

Session 5

17.00 Panel Discussion Day 1 - Speakers and session chairs of Day 1

Moderator: **Garrard Beeney** Sullivan & Cromwell LLP

This session will engage the audience and the speakers of Day 1 in an interactive dialogue to discuss key issues with respect to licensing practices and patent pools.

18.00 Close of Day 1

18.30 Apéro with finger food

09.00 DAY 2, Wednesday 30th January 2019: Welcome & Registration

09.15 Welcome by Conference Moderator

Session 6

09.30 Requirements for Increasing Transparency and Assessing Essentiality of SEPs in 5G

Moderator: Bill Geary MPEGLA
Speakers: Emilio Davila-Gonzalez European Commission
 Michael Fröhlich EPO
 Christian Loyau ETSI
 Serge Raes NGMN

This session will discuss the approaches being taken by some stakeholders to address greater transparency as to what patents are or may be SEPs, and whether identified patents are in fact “essential” to implementation of a standard. The discussion will include a description of related objectives, issues and challenges.

11.00 Coffee & Tea

Session 7

11.30 Perspectives for Licensing for Licensors and Licensees in 5G

Moderator: Serge Raes Orange
Speakers: N.N. Japanese Patent Office (JPO)
 Kerry Miller Chair of the CEN-CENELEC Workshop Agreement SEP 1 “Principles and guidance for licensing Standard Essential Patents in 5G and the Internet of Things (IoT), including the Industrial Internet”
 Dave Djavaherian Vice-Chair of the CEN-CENELEC Workshop Agreement SEP 2 “SEP Licensing Best Practices”
 Keith Bergelt Open Invention Network

This session will discuss what are possible best practices and commonalities for SEPs licensing in the various industry segments and help the participants to understand the present practices and related issues.

13.00 Lunch

Session 8

14.30 Issues for Stakeholders – Panel session

Moderator: Harald Wanjura NGMN, Co-Chair IPR Forum
 Hung Ling ITU, Rapporteur IPR ad-hoc Group

This session will identify and collect the issues discussed during the 2 days of the conference and focus on main key issues to be addressed in the coming years.

What are the open issues and how to resolve them?

This final session will engage the speakers of both days in an interactive dialogue with the audience to discuss key issues with respect to the different stakeholders’ expectations and related issues.

16.00 Closing Remarks by Hosts

16.30 Farewell Coffee & Tea