



## News Release

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### **Sprint Sets Stage for 2008 Xohm WiMAX Launch with Service, Device and Advertising agency agreements**

RESTON, Va. and LAS VEGAS, Nev. – January 8, 2008 – Demonstrating continuing progress with its next generation wireless network initiative, Sprint (NYSE: S) today announced new Xohm™ mobile Internet business agreements involving web portal services and WiMAX network access devices. The company also named an advertising agency of record to help launch the Xohm brand in the United States.

A soft launch of Xohm mobile Internet service is underway with employees in Chicago, Baltimore and Washington D.C. in preparation for commercial WiMAX service launch beginning later this year in select U.S. cities.

"Sprint is delivering on its Open Internet vision with exciting and differentiated WiMAX services," explained Barry West, president of Sprint's Xohm business unit. "The new service agreements and device commitments will help Xohm subscribers access, enjoy, store and secure personal digital and user-generated content while experiencing new device innovation."

Sprint is exhibiting Xohm WiMAX applications, access devices and showing WiMAX broadband technical demonstrations during the 2008 International CES show in Las Vegas at booth # 31561, South Hall in the Las Vegas Convention Center. The company plans to enhance and safe-guard the Xohm personal broadband experience as it expands its WiMAX services ecosystem.

#### *Xohm Portal services partnerships*

**Amdocs** of St. Louis, Mo., the leading provider of customer experience systems, has been awarded a multi-year agreement for software and services in support of the launch and operations of Xohm mobile Internet. This includes building and maintaining the Xohm Internet portal, customer relationship management, service activation and provisioning, and billing operations.

**SwapDrive** of Washington D.C., a leading provider of online data backup, access and sharing services, is providing a hosted storage solution where Xohm subscribers can secure, organize, manage and access all their user-generated digital content through the Xohm portal from any device with a supported browser.

**eTelecare Global Solutions** of Scottsdale, Ariz., a leading provider of complex business process outsourcing (BPO) solutions, is providing voice and e-support customer care services.

**McAfee Inc.** of Santa Clara, Calif., the leading dedicated security technology company, will implement online security products for PCs used on the Xohm WiMAX network.

*WiMAX Embedded Device momentum*

**OQO** of San Francisco, an industry pioneer in mobile personal computing, intends to embed WiMAX wireless capability in an ultra mobile PC (UMPC) in 2008.

**ASUSTek** of Taiwan, a leading provider of 3C (computer, communications, consumer electronics) total solutions, plans to produce a line of WiMAX-embedded devices for availability during 2008.

**Zyxel Inc.** of Anaheim, Calif. and chip supplier Sequans have announced a collaboration to produce a WiMAX modem subscriber device for mobile Internet data and voice services, which will debut with the launch of commercial Xohm service.

*Advertising agency partner selected*

**Soho Square**, a WPP company, has been named advertising agency of record to help launch the Xohm brand in North America. As part of this relationship, Xohm will leverage resources from a wide range of WPP companies including Ogilvy and Mindshare/GroupM.

Xohm WiMAX from Sprint is designed to mobilize the Internet, bring wireless innovation to devices and deliver new mobile multimedia applications to consumers, businesses and local governments. Customers will be able to experience new forms of interactive communications, high speed mobile Internet browsing, social networking tools, local and location-centric products and services and multimedia services. For additional information visit [www.xohm.com](http://www.xohm.com)

**ABOUT SPRINT NEXTEL**

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two robust wireless networks serving about 54 million customers at the end of the third quarter 2007; industry-leading mobile data services; instant national and international walkie-talkie capabilities; and a global Tier 1 Internet backbone. For more information, visit [www.sprint.com](http://www.sprint.com).

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**SAFE HARBOR**

This news release includes "forward-looking statements" within the meaning of the securities laws. The statements in this news release regarding plans for the development and deployment of a broadband network based on WiMAX technology; the timing, availability, capabilities, coverage, and costs of the WiMAX network; products and services to be offered on the WiMAX network; and other statements that are not historical facts are forward-looking statements. The words "estimate," "project," "forecast," "intend," "expect," "believe," "target," "providing guidance" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are projections reflecting management's judgment and assumptions based on currently available information and

involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements.

Future performance cannot be assured. Actual results may differ materially from those in the forward-looking statements due to a variety of factors, including, but not limited to:

- the uncertainties related to the implementation of the company's WiMAX business strategy;
- the costs and business risks associated with deploying a WiMAX network and offering products and services utilizing WiMAX technology;
- the inability of third party suppliers, software developers and other vendors to perform requirements and satisfy obligations necessary to create the products and software designed to support WiMAX features and functionality, under agreements with Sprint Nextel;
- the impact of adverse network performance;
- other risks referenced from time to time the company's filings with the Securities and Exchange Commission, including in the Form 10-K for the year ended December 31, 2006, in Part I, Item 1A, "Risk Factors" and subsequently filed quarterly reports on Form 10-Q.

Sprint Nextel believes the forward-looking statements in this press release are reasonable; however, you should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. Sprint Nextel is not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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